



General Library Item

Name Minutes 2019-02-14

Content

Lane Community College
Board of Education Minutes
February 14, 2019

1. Attendance

Board members present: Phil Carraco, Mike Eyster, Lisa Fragala, and Rosie Pryor. Susie Johnston and Matt Keating participated by telephone. Member absent: Melanie Muenzer. Also present were: President Margaret Hamilton; Vice President Brian Kelly; Vice President Paul Jarrell; Lane Community College Education Association President Adrienne Mitchell; Lane Community College Education Federation President Robin Geyer; and Associated Student of Lane Community College Student Government President Nick Keough.

A. Chair Mike Eyster called the meeting to order at 6:30 p.m.

B. President's Report

Happy Valentine's Day!

Measles

We are preparing response and communications in case measles makes it way to Lane County or to the college population. The college has dealt with disease outbreaks in our community before including norovirus, HINI flu, and meningitis at the University of Oregon.

Governance

I have been holding a series of Governance Forums as part of my pledge to thoroughly assess the system and make my recommendations to the board. I will be receiving a summary of the findings and recommendations early March and will hold an open forum to get feedback from the college community before I present the findings and recommendations from the evaluation to the board.

Facilities

We have also held visioning sessions for our facilities master plan that will help drive our future bond planning and current facilities and maintenance decisions.

AACC

I have been asked to apply for a seat on the ballot for the Presidents Academy Executive Committee of AACC. The PAEC has primary responsibility for developing the program for the annual Presidents Academy Summer Institute. I am looking forward to participating any way I can be of service.

Strategic Priority: Student Success

Rob Johnstone Guided Pathways Presentations

Rob Johnstone, national expert for guided pathways visited Lane February 5 and 6 to deliver two keynote addresses and hold five topic sessions regarding strategies to increase student success. Kudos to Jenn Kepka and Jennifer Frei for leading college efforts to increase student success.

Jim Moore

We are pleased to welcome new volleyball coach Jim Moore. Some of our most successful students are our Titan athletes and that will continue under Jim. He most recently guided the UO to 10 NCAA Championship appearances in 12 seasons, including the 2012 NCAA Championship Match. He is one of the winningest coaches in Pac-12 history, ranking ninth all-time in both total and conference victories.

Transfer Day

Our annual Transfer Day was a success with more than 30 colleges participating and a lot of interested students.

Resource Fair

The college held a successful Resource Fair, which helped introduce more than 400 students to on-campus and community resources to help them be successful.

2+1 Rennes School of Business

Our International program hosted the admissions coordinator from the Rennes School of Business in France to meet with our students. Our articulation agreement allows our students to take two years here and then one year at Rennes to get a bachelor's degree in business.

Olem Alves

Music faculty Olem Alves and his band, Inner Limits, has released a new blues album titled "Hit the Highway." Olem is a highly talented musician who helps our students succeed. You might recall that his student Alexandre Pabst won a \$30,000 scholarship to the UO School of Music last year.

Library Events

The Lane Library is certainly doing its part to educate and delight students. Last month they held a conversation on fake news and how to find accurate information, and also an exhibit of the International Toothbrush Collection. That might still be up if you want to check it out.

Strategic Priority: Access and Equity

Equity Events

I want to thank Greg Evans, Lawrence Rasheed, Marsha Sills, and our Black Student Union for coordinating our Martin Luther King Jr. day celebration with keynote speaker Bakari Sellers of CNN.

I also want to commend the BSU for its Black History 365 initiative to honor the history of black Americans year-round. The held a showing of the film "Fruitvale Station" last month followed by a panel discussion with family members of Oscar Grant, the young man who was shot and killed in 2009.

Congratulations Greg Evans, Dr. Lawrence Rasheed, Mark Harris, Lori Tapahonso, Iwalani (Kumi) Raes and Jim Garcia for their \$184,980 award by the MEYER MEMORIAL TRUST to AWARDED to expand summer and after school programs for students of color in Lane County in the RITES OF PASSAGE program. The grant is issued by the trust to support college and career readiness opportunities across the state.

Strategic Priority: Regional Economic Driver

Government Shutdown

The college wishes to thank Financial Aid Director Elijah Herr for keeping the college informed during the government shutdown's potential impact on financial aid. Before things got too bad, the Education Department said it would accept alternative tax documentation for financial aid applications

DeFazio Town Hall

LCC hosted Congressman Peter DeFazio last month for his town hall on the shutdown. He got an earful from the hundreds who attended and he gave out some good ideas. Thanks to Brett Rowlett for making the arrangements for the town hall.

Media

We had 52 media hits in January including a great story in the Register-Guard and on KEZI about our Rites of Passage programs and our generous grant from the Meyer Memorial Trust. We also had good coverage of Bakari Sellers' visit for MLK Day.

Meetings and Events

CTE Day at the Capitol. Twenty CTE programs from 10 colleges were on display to kick off National CTE Month. I'd like to thank massage therapy instructor Nick Chrones and students Nick Gamer and Alexa Root, who offered chair massages to legislators and staff. Sean Parrish, flight instructor in our drone program, demonstrated how to fly a drone using a virtual flight simulator, for Representative Nancy Nathanson. While at the Capitol, I also met with Representative Marty Wilde and Senator Lee Beyer.

Additional meetings/events included:

- Oregon Representative John Lively, January 10.
- Connected Lane County Winter Celebration, January 16
- Maxwell Student Veterans Center Open House, January 16
- Foundation Music Scholarship recital, January 23
- Eugene Chamber annual dinner, January 29
- Springfield Chamber board
- Peace Health Community board
- January Oregon Presidents Council and Community College Day at the Capitol, January 31

- Oregon Representative Lee Beyer, January 31

Upcoming Events

- Saturday, February 16 1-4 pm in the Longhouse, there will be a town hall for Senator Lee Beyer and Representatives John Lively and Marty Wilde. Students, staff, faculty and the community are invited to share their priorities and concerns with their legislators.
- NAACP Freedom Fund dinner on February 15.
- President's Day closure, February 19.
- On Saturday at 5 p.m., Bonnie Simoa will perform a section of the Gambuh, a 400-year-old sacred dance at the Asia Celebration at the Lane Event Center. Greg Evans presents at TSUNAMI, FEB. 27 at 2585 Willamette St., Eugene and will be interviewed by Lane County NAACP President Eric Richardson. The event is sponsored by the Eugene City Club and Lane Community College.
- Student Productions Association's "Electra's Oresteia," rock n' roll adaptation of the ancient Greek tragedy, starting tonight and continuing through February 17.
- Visiting poet Andrea Gibson, February 25 in the Center for Meeting and Learning.
- A very special event, "The Room Upstairs: Uncovering the Life and Poetry of Hazel Hall" on February 28 in the Ragozzino Hall will be a presentation of sabbatical research by music faculty Matt Svoboda. He tells the story of the late Oregon poet Hazel Hall through music, dance, poetry and lecture. His music also will be featured in the annual Collaborations dance concert March 7-9.
- In celebration of Women's Month, I will be hosting a panel discussion, "Making History Their Own Way: An afternoon Tea with Women Whom Make a Difference in the Longhouse on March 11 from 3 to 4:30. Panelists will include Mayor Lucy Vinis, VP Of UO Yvette Alex-Assensoh, Susan Cox, VP for Policy and External Affairs of Holt International, Susan Sygall, CEO and Co-founder of Mobility International and Ashley Espinoza, Senior Strategy Director, Lane Workforce Partnership United Way

C. Board Agenda Review/Changes

No changes were made to the agenda.

D. Statements from the Audience

Tony Sanjume, Bookstore Director, presented a revised plan for maintaining the Bookstore services.

Phil Martinez, Lee Imonen, and Kenny Ascheri reported on behalf of the Budget Development Subcommittee. The committee is considering various scenarios that would include personnel expense reductions that would offset 28% of the projected deficit, and members unanimously support a tuition increase of at least \$6.

Justin Blakely, student, expressed dissatisfaction with the Center for Accessible Resources services.

Kenny Ascheri LCCEF Vice President, thanked Greg Evans and his team for the cultural competency work that has been accomplished. He requested that cultural competency be added to Board Policy BP 540, Monitoring President's Performance.

Robin Geyer, LCCEF President, opposed outsourcing services in Food Services and the Titan Store.

Nick Keough, ASLCCSG President, reported that the ASLCC Senate passed a resolution to install an official ballot drop box on Lane Community College's main campus.

Desiree Brock, student, invited board members to attend the Student Productions Association (SPA) production of Electra's Oresteia this weekend.

Malakhai Snow, student, informed the board of the financial issues SPA is facing.

Meggie Wright, OER librarian, advocated for keeping the Bookstore in house.

Shana Weiland, student, advocated for keeping the Bookstore in house.

Savannah Parker, student and OSPIRG volunteer, advocated for Open Education Resources, which may be threatened if Barnes and Noble takes over the Bookstore.

Rachel Kidd, student, expressed support for the Chinuk Wawa program.

2. Consent Agenda

Pryor moved, seconded by Keating, to approve the consent agenda consisting of:

Approval of Minutes:

1. January 10, 2019

Personnel

Master Plan Consultant

President's Employment Agreement

Board Member Votes:

Carrasco - Yes
Eyster - Yes
Keating - Yes
Johnston - Yes
Fragala - Yes
Pryor - Yes

Motion passed unanimously.

3. Board Policy Review

The board held a second reading on the following policies:

1. Integrated Pest Management, BP 110
2. Parliamentary Procedure, BP 385

Pryor moved to approve the second reading of Integrated Pest Management, BP 110 and Parliamentary Procedure, BP 385. Fragala seconded.

Board Member Votes:

Carrasco - Yes
Eyster - Yes
Keating - Yes
Johnston - Yes
Fragala - Yes
Pryor - Yes

Motion passed unanimously.

The board held a first reading on the following policies:

1. Cultural Competency, BP 520
2. Contractual Authority, BP 340

4. Action Items

A. Resolution No. 628, Disposal of Surplus Real Property

Pryor moved to adopt Resolution No. 628, Disposal of Surplus Real Property. Carrasco seconded.

Board members agreed that the time has come to consider the disposal of the surplus real property at the old Downtown Center.

Board Member Votes:

Carrasco - Yes
Eyster - Yes
Keating - Yes
Johnston - Yes
Fragala - Yes
Pryor - Yes

Motion passed unanimously.

B. PACE Agreement

Kelly explained that Oregon law requires that self-insured public entity programs be formed through an intergovernmental agreement between the participating entities. PACE's original Trust Agreement was adopted in 2006, updated in 2016 and the Trustees recently completed a review and update of the Trust Agreement. The changes to the Trust Agreement were formally approved by the OSBA Board of Directors, and Lane is required to formally approve the updates. No greater financial risk is being placed on the college.

Fragala moved, Keating seconded, to approve the updates to the PACE Trust Agreement.

Board Member Votes:

Carrasco - Yes
Eyster - Yes
Keating - Yes
Johnston - Yes
Fragala - Yes
Pryor - Yes

Motion passed unanimously.

C. Resolution No. 627, Support for Increasing Oregon Community College Funding

Fragala noted that educators will be rallying in Salem for increased funding for education, so the adoption of this resolution is critical.

Pryor moved to adopt Resolution No. 627, Support for Increasing Oregon Community College Funding. Carrasco seconded.

Board Member Votes:

Carrasco - Yes

Eyster - Yes

Keating - Yes

Johnston - Yes

Fragala - Yes

Pryor - Yes

Motion passed unanimously

5. Discussion Items

A. Enrollment Growth Plan

Jarrell presented information on the enrollment growth plan which was approved by the board last spring. The plan was developed to identify target areas, goals, and programs in an effort to positively impact the college budget by increasing enrollment. Strategies include marketing and strategic growth areas in online education, new student recruitment, student retention, High School Connections/Regional Promise, Cooperative Education, Health Professions, ABSE, and ESL. Goals, challenges, progress, and opportunities have been identified in each area. While enrollment is down approximately 1.5%, Jarrell was confident that approached have been helpful as most other Oregon community colleges are down 6 to 9%.

B. Barnes and Noble

Russell Markman, Vice President of Campus Relations, and Lori Schmidt, Regional Manager, from Barnes & Noble (B&N) delivered a presentation for operating the Lane Community College Bookstore. The number one commitment is delivering low cost course materials to students. B&N would provide used and new textbooks, rental programs for 100% of eligible titles, digital titles, a price match program, and open education resources. B&N supports academic freedom. They work with 720 universities and community colleges in the United States. They currently have a contract with Clackamas Community College and has been learning much from that experience.

To support Lane's outcome and retention goals, B&N would auto populate required books to student schedules and offer course materials to students and faculty in Moodle. B&N provides a complete support system for faculty and offers opportunities such as the First Day and Loud Cloud programs.

B&N enhances the social experience for students by offering VIP nights, distress fest, refreshments, prizes, one-on-one attention, working with clubs and departments, and tailoring the experience depending on what works for each individual campus.

B&N would support and enhance the Titan brand, and connect through social media and eCommerce.

When opening up a new campus store, B&N always looks to the existing staff for its employees and offers opportunities for students and a manager development program. Health insurance is offered to full-time employees.

Board members expressed concern regarding academic freedom and OERs. Lane's faculty contract contains language that protects academic freedom. Markman responded that the B&N contract can be revised to address any of those concerns. Regarding OERs, B&N's role is to support the instructor's choice, including offering free OERs.

C. College Now

Deron Fort, High School Connections Dean, presented information on Lane's College Now program. College Now has been in Lane County high schools for over 25 years. There are three models: Dual Credit, and two new models were added to increase access and equity, especially in the rural districts - Sponsored Dual Credit and Assessment Based Learning Credit.

Dual Credit – instructor meets Lane's minimum qualifications

Sponsored Dual Credit – instructor does not need to meet Lane's minimum qualifications but is sponsored by one of Lane's faculty members (there are more state standards for this collaboration).

In 2017-18, 4,788 students were enrolled in College Now in 142 distinct courses and 561 course sections. There were 150 College Now high school instructors and 36,855 credits earned. College Now makes up a significant amount of Lane's total student FTE, from 6 – 11% in recent years and over \$2 million per year in student FTE reimbursement. It is shown that students that participate in College Now are more likely to attend Lane and be more successful.

Threats to the sustainability and growth of College Now include problems with instructor qualifications, competition from Willamette Promise and stagnant/declining high school populations.

Opportunities for growth include building flexibility into the minimum qualifications, continuing and expanding sponsored dual credit, expanding College Now CTE course offerings, building capacity for advising and recruitment, and guided pathways.

K-12 teachers typically have a Master's degree in Education, but not in a specific discipline. If K-12 eliminated the Master's requirement degree, it would be a barrier. Lane's College Now instructors collaborate with high school counselors for recruitment and information about the program, but capacity is a challenge. The current ratio of high school instructors to mentors for the sponsored dual credit is approximately 23 to 10 due to an active grant, which will not continue. The typical ratio of dual credit is 4 to 1. Once a high school teacher teaches a course through sponsored dual credit, they can teach it the next year with less strict conditions.

D. Budget Update

Kelly reported that Winter enrollment was down approximately 1.4%. At the beginning of the year, the ending fund balance was 9.3%. If more of the ending fund balance is used this year, the college will need to come up with a plan to replenish in the next two years per board policy. Administration is working with the Budget Development Subcommittee to on a budget proposal and is looking at several scenarios using a number of \$590 million for the community college support fund. If that number goes up, tuition adjustments can be reduced and more strategic investments can be added. If that number goes down, we will need to hold more positions vacant, limit part-time personnel, limit materials and services, and consider additional program reductions.

Guidelines for the work include investing in strategic success, reflecting the equity lens, limiting or eliminating the use of one-time funding, and avoiding involuntary layoffs of contracted employees. Investments in the 2020 bond campaign and marketing to support centers of excellence and enrollment growth will be added. Throughout this year, the college will be working closely with deans to manage materials and services and personnel expenses. A Budget Development Subcommittee forum is scheduled for February 20.

The board requested additional information on the budget impact of the Health Clinic.

Kelly stated that the college would be requesting a decision on the College Services proposals for the Titan Store and Food Services and a tuition decision at the March meeting.

All of the budget information is available on the website at <https://www.lanecc.edu/budget/19-20-budget-development>.

E. Bond Update

Kelly updated the board on plans for a May 2020 bond election. In preparation for the election, the college needs to conduct a new poll. The 10-minute poll would be conducted by telephone and would cost approximately \$27,500. Concurrently, we need to run an information campaign. For the campaign, we will need to hire firm to target messages to different areas, and the contract will require board approval. Another poll will be conducted after the information campaign to see if the numbers moved. If positive, we will move forward with a targeted campaign in January for a May 2020 primary election.

6. Accountability Reports

A. Facilities Update

A facilities update was provided to the board.

B. Governance Review Update

A governance review update was provided to the board.

C. Marketing and Admissions/Recruitment Update

A Marketing and Admissions/Recruitment update was provided to the board.

D. Financial Planning and Budgeting, BP250 Monitoring Report

The Financial Planning and Budgeting Monitoring Report was provided to the board.

E. Financial Condition and Activities BP 255 Quarterly Report

The Financial Condition and Activities Quarterly Report was provided to the board.

7. Reports

ASLCCSG President Nick Keough reported that a new gender and sustainability coordinator has been appointed and most of the senator positions are filled. ASLCCSG partnered with the Maxwell Center for a coat drive and collected over 60 coats. Accessibility posters have been placed on campus to provide more awareness of ADA laws. The food pantry had its grand reopening and is now aligned with all laws and open consistent hours. ASLCCSG is updating governing documents.

LCCEF President Robin Geyer reported that union officers are collaborating with LCCEA, Human Resources, and the vice presidents to find solutions to issues at Lane. Kenny Ascheri, LCCEF VP, is working to address cultural competency needs; Rosa Maria Banuelos-Urbe, Membership Chair, and Matt Danskine, Communications Officer, are developing a plan and welcome packet for new employees. LCCEF has had several membership drives and has recruited about 160 new members. Matt Danskine is working on contract education of members with posts in the weekly communications letter. Kyle Schmidt, Constitution and Bylaws committee chair, is working on revising the 47-year old bylaws. Marsha Sills is organizing coffee talks with members. Geyer and Schmidt are the LCCEF representatives on the governance subcommittee. A classification and compensation study is in the works. Geyer invited board members to check out the LCCEF website.

LCCEA President Adrienne Mitchell reported that LCCEA opposes outsourcing. The impact to others would be significant. She distributed a handout that included the poem Praise Song for the Day, which represents hope and change. She expressed appreciation for the board's adoption of the funding resolution. A march for students will take place Monday in Salem for increased funding. OCCA, OSBA, and all seventeen community colleges have endorsed the event. She urged the board to focus on the vision and mission of the college and to preserve equity and social justice. Difficult decisions impact students in unintended ways.

Vice President Brian Kelly reported that the college is working on a long-term facilities master plan. Visioning sessions are ongoing across the campus. The Egan Warming Center was activated several times in the last month. The college recently hosted Willamette Valley Pollinators to become a bee friendly campus. The college hosted forums with Bring Recycling and others on Climate Change 101. Kelly presented at the Climate Leadership Summit in Tempe this week and highlighted the work that the board has done in collaborating with the city on the Mary Spilde Center. KLCC received its highest rating in Eugene as the number two radio station. KLCC also swept the morning drive category, ranking number one. Big thanks and recognition to Ronnel Curry, who wears many hats at KLCC, Rachel McDonald, who has done an exemplary job as interim Program Director, and to Jason Brown, KLCC's new Program Director.

Vice President Paul Jarrell reported that he is looking at a pricing model for the 15 to finish program. The program presents some financial aid issues that will need to be resolved. He gave kudos to the TRIO program, who served over 300 students last year. The Cybersecurity program which was approved at the January meeting was approved by the Higher Education Coordinating Commission. We look forward to offering that beginning Fall Term 2019. We have had several guided pathways forums and workshops on campus and will bring that to the board as an information item at a future meeting. We are in the process of an environmental scan with our centers in an attempt to be intentful of the programs offered in them.

Board Members

Carrasco reminded everyone that we stand on Kalapuya land and was touched by Rachel Kidd's comments earlier in the meeting. He supported the idea of having a ballot box on main campus.

Fragala noted that the passion from everyone was evident tonight. She thanked her colleagues for their support of the resolution. She looked forward to the march in Salem.

Keating reported that he would also be joining the march in Salem. He wished Oregon a happy birthday as the state was established on February 14, 1859. He requested more information of the distribution of student fees. He requested a link to the board materials for the public. He supported the idea of having a ballot box on main campus. He noted that he and fellow board members had a productive visit to Washington, DC for ACCT and also to meet with the acting director of veteran benefits. He complimented Rowlett, Peter DeFazio, and legislators for being responsive to the veteran student issues.

Johnston appreciated the statements from the audience and the presentations.

Pryor reported that she was happy to hear about the positive changes in ASLCCSG. She expressed appreciation for the union leadership.

Eyster echoed Pryor's comments.

8. Date, Place and Proposed Agenda Items for Next Regular Meeting

March 14, 2019 at 6:30 p.m., Boardroom, Lane Community College Main Campus

9. Adjournment

The board meeting unanimously adjourned at 9:58 p.m.

Margaret Hamilton, President/District Clerk

Mike Eyster, Board Chair

Prepared by:

Donna Zmolek, Executive Assistant to the President