1) In Michele Graves article, "Apprentices energize electrical companies", he explains that "Apprentices turn out to be better employees not just because of knowledge but because of commitment.” Simply put if a person cares enough to go to school to learn a specific trade, they are going to be a more loyal and dedicated employee. Graves describes all of his facts by quoting people that he had interviewed that were/are in some way positively affected by electrical apprenticeship programs. Graves’ purpose in writing this article was to bring to light the importance of apprenticeships and on the job training. Graves writes in a formal tone with much emphasis on how employees that are trained on the job are beneficial to their employers.

2) Chris Hayhurst’s article, “Wired for success: electricians are ready to help us forge ahead into the future,” Hayhurst explains that the “demand for new green energy technologies is growing. Someone has to get that technology hooked up and running.” In Hayhurst’s article he shares facts that are proven by data collected from his many years working as an electrician at one of his local unions. Hayhurst now works as an "inside wireman"-- starting with the big wires that enter a building, he distributes, installs, and connects all the electrical components a building needs to operate. Hayhurst’s purpose is to show that green energy is only going to become more and more popular as the years pass, and a very large portion of green energy will come from solar panels which need to be hooked up by electricians, therefor making electricians a vital part of the future of green living and green technology. Graves writes in a formal tone with much emphasis on how employees that are trained on the job are beneficial to their employers.

3) In Maureen Brady’s article “Risk becomes reality: Arc flash & electrical hazards can end lives in an instant,” she shows that the danger of electricity is real, and that if safety procedures aren’t correctly followed it could lead to death. Brady gives a quote from a reliable source stating that “electrical hazards cause more than 300 deaths and 4,000 injuries in the workplace each year, and electrical accidents rank sixth among all causes of work-related deaths in the U.S.” Brady explains that something as simple of having the wrong attitude when working with high voltage electricity could get someone injured or even killed. Graves writes in a formal tone with much emphasis on how employees that are trained on the job are beneficial to their employers.

4) Nathan Resnick in the April 22, 2014 “Five Key Characteristics Every Entrepreneur Should Have,” he explains that anyone can be an entrepreneur and if you have an idea don’t give up on it -- further it so that you can achieve your goals. Resnick supports his statement by listing the five key things that every entrepreneur needs to be successful which are, passion, perseverence, resourcefulness, open-mindedness, and sponge-like nature. The author’s purpose is to point out what characteristics would be the most helpful so that people who are looking to become an entrepreneur can start to think about whether or not they have those traits. The author writes in formal tone so that people who are reading this really start to think about whether or not they could further a career as an entrepreneur.

5) In the web article, “Become a mechanic or auto service technician,” Rebecca Wells explains that you will need a high school diploma, tech training, and certification to become a mechanic or service tech. Wells supports her statement by explaining how to become a mechanic, what training is needed and what the average salary for a mechanic is. The author’s purpose is to show what it takes to become an auto tech, or a mechanic, so that when I try to pursue my passion to become a mechanic I will already have some knowledge on what I
need to do. The author writes in informative tone for those who are interested in the field of automotive mechanics.

6) In her 1988 article “Dunkin Donuts, Winchell's team with c-store chains in breakfast drive,” Karen Bruno talks about the joining of stores to create more food and to earn more money. Bruno knows this be informing us that Dunkin Donuts teamed up with other chain stores to get their products out there and to get them bought. Brunos reasoning behind this is to inform the readers how business works and what you need to do to earn a profit and to help the well-being of the consumers. She writes this in an informative tone to tell us about business and mergers.

7) In his 1994 article, “The hole truth about donuts,” Doug Krumrei lets us know that donut stores have been changing the way they've been doing business. Krumrei knows this because he gives information that tells us that with the changes in consumer behavior there isn't just a donut shop anymore, there's going to be something else sold in that store like coffee or other pastries because of the rising demand in specialty shops. Krumrei’s purpose is to help us understand why there isn't just donut shops anymore and why they have changed to donut and coffee shops. The author writes in a serious tone towards curious entrepreneurs and other small business owners.