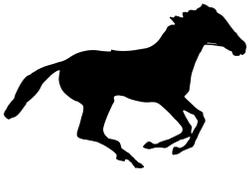
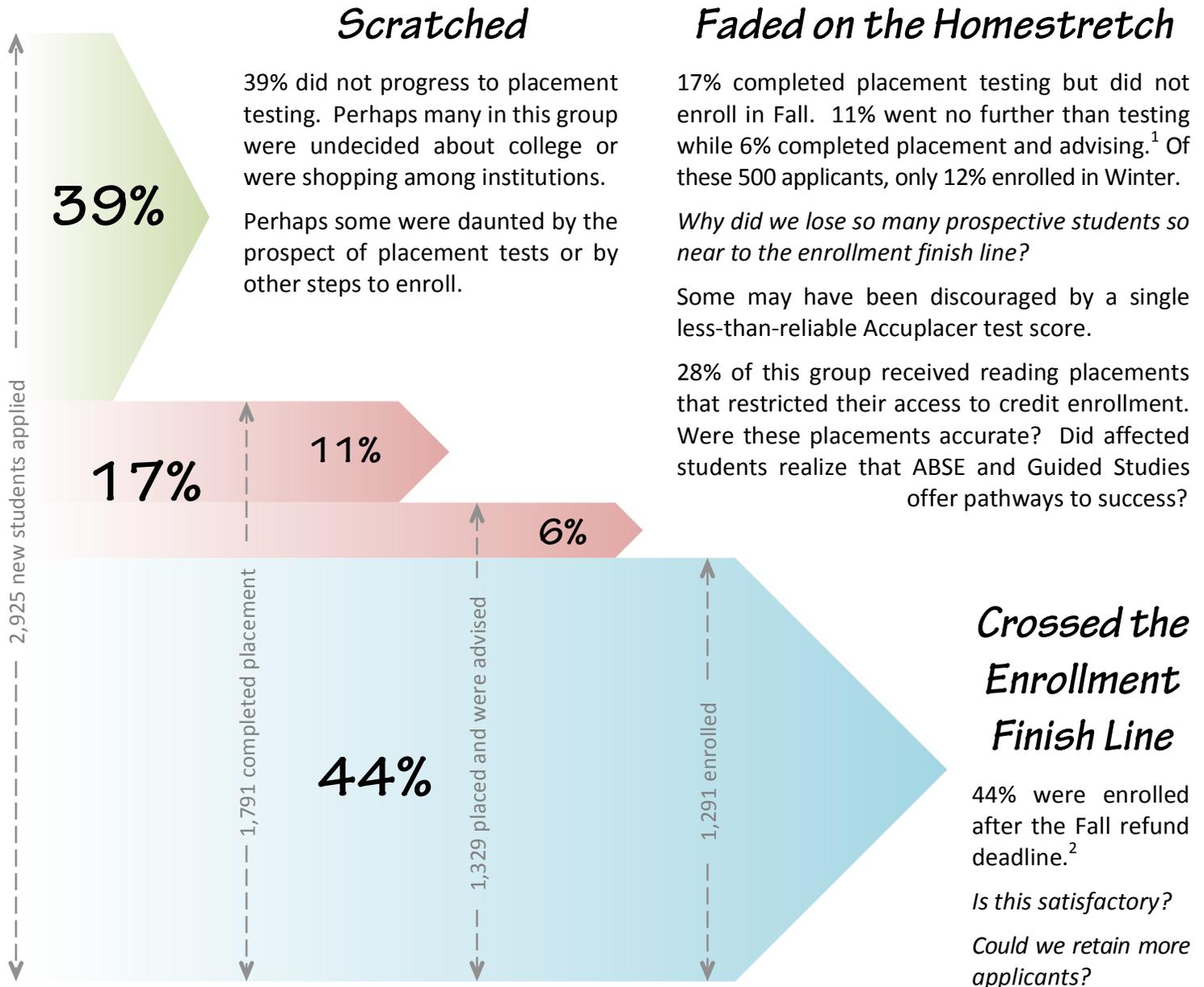


# Success Begins, and Sometimes Ends, with Placement



Witness the 53rd running of **THE LANE COMMUNITY COLLEGE FALL ENROLLMENT DERBY**. At the starting gate are 2,925 new, first-time-in-college, award seeking students who completed applications for Fall 2017 credit enrollment.



## Scratched

39% did not progress to placement testing. Perhaps many in this group were undecided about college or were shopping among institutions.

Perhaps some were daunted by the prospect of placement tests or by other steps to enroll.

## Faded on the Homestretch

17% completed placement testing but did not enroll in Fall. 11% went no further than testing while 6% completed placement and advising.<sup>1</sup> Of these 500 applicants, only 12% enrolled in Winter.

*Why did we lose so many prospective students so near to the enrollment finish line?*

Some may have been discouraged by a single less-than-reliable Accuplacer test score.

28% of this group received reading placements that restricted their access to credit enrollment. Were these placements accurate? Did affected students realize that ABSE and Guided Studies offer pathways to success?

## Crossed the Enrollment Finish Line

44% were enrolled after the Fall refund deadline.<sup>2</sup>

*Is this satisfactory?*

*Could we retain more applicants?*

Compared to applicants who persisted to enroll, those who “faded” after placement were **TWICE AS LIKELY TO BE FIRST-GENERATION-IN-COLLEGE**. **Once again we see the link between student success and equity.**

<sup>1</sup>Advising refers to completion of both the New Student Information Session and the Start Right Academic Advising Session.

<sup>2</sup>102 students, 3% of all applicants, enrolled and were included in this group despite lacking placement or advising.