

# Workforce Impact of Continuing Education

	AY20	AY22	Trend	Target	Rating
Reimbursable FTE	228.17	96.71	$\checkmark$	250	Emerging

Mission Fulfillment Indicator (MFI) 1 measures the workforce impact of Lane's continuing education programs. A CE student is defined as a student participating in noncredit courses that are not Adult Basic Skills, Tutoring, Adult High School, Specialized Support Services, or Lane Community College's in-service. Typically, CE courses include workforce trainings, small business development training, personal enrichment courses, and other community education or skill enhancement classes not specifically tied to an academic degree-seeking program.

## Discussion

### **Small Business Development Center**

The Lane Community College Small Business Development Center (SBDC) provides real world business education, advising, and mentoring for small businesses in Lane County. Through their work with clients in the region, the SBDC helps create new jobs and improve the economic vitality of Oregon.

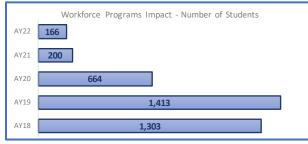


Figure 2: Number of Students in Workforce Programs 2018-2022

#### **Career Pathways**

The Career Pathways Department serves students and community members pursuing short-term, workforce-based training. Career Pathways provides students with both customized or integrated academic options through the Occupational Skills and PASS programs. Career Pathways also provides holistic support, resource navigation and coaching to students in career technical or basic skills programs at LCC.



Figure 1: Clients Served by SBDC 2018-2022

#### Workforce Programs

Lane provides a number of noncredit programs that offer short term workforce trainings for certified nursing assistants, massage therapy, emergency medical technicians, phlebotomy, early childhood education, and more. These programs meet an important community need by providing skills training in high demand fields.

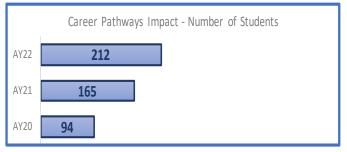


Figure 3: Number of Career Pathways Students 2020-2022

## **Peer Comparisons**

The accreditation process calls for evidence-informed self-reflection along with meaningful comparison against peers to provide a contextualized perspective on an institution's quality. Due to the unique division of programs and services provided by continuing education, apples to apples comparators are not available at this time.

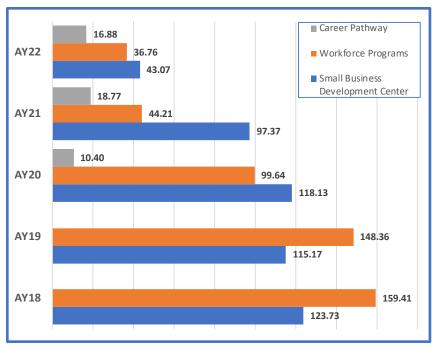


Figure 4: Impact of COVID-19 on Lane's FTE of continuing education courses and programs.

## Lessons Learned & Next Steps

Lane Community College is in the process of rebuilding continuing education programs and strengthening support and alignment with workforce needs. Integrating continuing education into academic divisions that house related programs has created opportunities to shift focus to strengthening connections between Continuing Education courses/programs and workforce needs. As we learn more about the innovation and collaboration that arises from closer connection between credit-based programs and continuing education, the College will continue to assess the community and workforce needs.