

Graphic Design

Associate of Applied Science Degree

Program Coordinator Contact Arts Division, Bldg. 11, Room 101

Purpose To prepare graduates for entry-level positions in the fields of graphic and digital design.

Learning Outcomes The student who successfully completes all Graphic Design requirements will:

- design a variety of graphic materials including advertising, corporate identity, publications, packaging, signage, marketing, and the internet.
- solve graphic communication problems through the use of computer technology used in the field.
- demonstrate understanding of fundamental art, communication, and marketing principles in the development of design solutions.
- demonstrate understanding of professional business standards and practices.
- demonstrate ability to design and produce materials that will meet professional standards for reproduction.
- use appropriate library and information resources to research design problems, issues, and technology as well as to support life-long technical learning.

Admission Information Open admission for first year. Limited admission for second year. See lanecc.edu/mediaarts/graphic-design/second-year-graphic-design-program.

Cooperative Education (Co-op) Co-op offers students college credit and a grade for on-the-job work experience related to their educational and career goals. Through Co-op, students connect theory and practice, develop skills, expand career knowledge, and make contacts for the future. Work schedules and work sites vary. A minimum of six credits of Co-op in graphic design is required for completion of the graphic design program. Contact Teresa Hughes, Graphic Design Cooperative Education Coordinator, Bldg. 17, Rm. 106, 541.463.3179, hughest@lanecc.edu

Job Openings Projected through 2020

Lane County openings - 11 annually

Statewide openings - 1328 annually

Lane County average hourly - \$21.56; average annual - \$44,834

Oregon average hourly - \$24.27 average annual - \$50,481

Costs Estimate based on 2017-18 tuition and fees. Consult Lane's website for updated tuition.

Instruments/Tools	\$1,500
Resident Tuition and General Student Fees	\$9,006
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Total Estimated Cost	\$10,506

*Course fees may change during the year. See the online credit class schedule for fees assigned to courses.

Course Requirements

- Foundational Skills and Discipline Studies courses can be taken P/ NP or for a letter grade of C- or higher: WR 121, WR 121_H, MTH 60, CG 203, Science, and Health/PE.
- All major courses must be taken for a letter grade, not P/NP.

- Major courses that serve as a prerequisite in a sequence must be passed with a B- or higher: ART 131, ART 115, ART 115_H, MUL 105, ART 216, ART 119, ART 225, ART 116, MUL 212, ART 221, ART 222, ART 227, ART 228, & ART 289. All remaining major courses must be passed with a C- or higher.

First Year	Fall
GD 110 Introduction to Graphic Design	1
ART 216 Digital Design Tools	3
ART 115 Basic Design: Fundamentals	3
ART 131 Introduction to Drawing	3
MUL 105 Digital Photography	4
	Winter
ARH200 Graphic Design History	3
ART 119 Typography 1	3
Science, Math, Computer Science Requirement	4
MUL 212 Digital Imaging	4
Choice of:	
ART 231 Drawing: Intermediate	
ART 234 Figure Drawing	
ART 237 Illustration	
ART 245 Drawing for Media	3
	Spring
CG 203 Human Relations at Work	3
ART 116 Basic Design: Color	3
MUL 218 Business Practices for Media Arts	3
WR 121 Academic Composition WR121_H	
Academic Composition	4
ART 225 Digital Illustration	3
	Fall
Any Media Arts or Studio Art Class not required for the major	3 - 4
MTH 060 Beginning Algebra or higher	4
MUL 220 Intermediate Typography	3
ART 221 Graphic Design 1	4
Directed Elective	3
ART 227 Graphic Design Production 1	3
	Winter
Physical Education or Health	3
ART 222 Graphic Design 2	4
ART 228 Graphic Design Production 2	4
ART 280GD Co-op Ed: Graphic Design	3
ART 289 Web Production	3
	Spring
MUL 205 Design Studio	3
ART 223 Graphic Design 3	4
ART 229 Graphic Design Production 3	4
ART 280GD Co-op Ed: Graphic Design	3
ART 290 Design Concepts for the Web	3
	Directed Electives
	Fall
Any Media Arts or Studio Art Class not required for the major	3 - 4