Program Coordinator Contact Arts Division, Bldg. 11, Room 101
Purpose To prepare graduates for entry-level positions in the fields of graphic and digital design.
Learning Outcomes The student who successfully completes all Graphic Design requirements will:
- design a variety of graphic materials including advertising, corporate identity, publications, packaging, signage, marketing, and the internet.
- solve graphic communication problems through the use of computer technology used in the field.
- demonstrate understanding of fundamental art, communication, and marketing principles in the development of design solutions.
- demonstrate understanding of professional business standards and practices.
- demonstrate ability to design and produce materials that will meet professional standards for reproduction.
- use appropriate library and information resources to research design problems, issues, and technology as well as to support life-long technical learning.

Admission Information Open admission for first year. Limited admission for second year. See lanecc.edu/mediaarts/graphicdesign/second-year-graphic-design-program.

Cooperative Education (Co-op) Co-op offers students college credit and a grade for on-the-job work experience related to their educational and career goals. Through Co-op, students connect theory and practice, develop skills, expand career knowledge, and make contacts for the future. Work schedules and work sites vary. A minimum of six credits of Co-op in graphic design is required for completion of the graphic design program. Contact Teresa Hughes, Graphic Design Cooperative Education Coordinator, Bldg. 17, Rm. 106, 541.463.3179, hughest@lanecc.edu

Job Openings Projected through 2020
Lane County openings - 11 annually
Statewide openings - 1328 annually
Wages
Lane County average hourly - $21.56; average annual - $44,834
Oregon average hourly - $24.27 average annual - $50,481

Costs
Instruments/Tools ................................................................. $1,500
Resident Tuition and General Student Fees ........................................ $9,006
Total Estimated Cost $10,506
*Course fees may change during the year. See the online credit class schedule for fees assigned to courses.

Course Requirements
- Foundational Skills and Discipline Studies courses can be taken P/NP or for a letter grade of C- or higher: WR 121, WR 121_H, MTH 60, CG 203, Science, and Health/PE.
- All major courses must be taken for a letter grade, not P/NP.
- Major courses that serve as a prerequisite in a sequence must be passed with a B- or higher: ART 131, ART 115, ART 115_H, MUL 105, ART 216, ART 119, ART 225, ART 116, MUL 212, ART 221, ART 222, ART 227, ART 228, and ART 289. All remaining major courses must be passed with a C- or higher.

First Year
Fall
ART115GD Basic Design: Fundamentals for Graphic Designers (4 credits) or ART 115 Basic Design: Fundamentals (3 credits) and GD 110 Introduction to Graphic Design (1 credit) .................. 4
ART 131 Introduction to Drawing............................................. 3
ART 216 Digital Design Tools ............................................... 4
MUL 105 Digital Photography................................................ 4

Winter
ART200 Graphic Design History .............................................. 3
ART 119 Typography 1 .......................................................... 3
ART 231 Drawing: Intermediate ............................................. 3
ART 225 Digital Illustration ..................................................... 3
Science, Math, Computer Science Requirement....................... 4

Spring
CG 203 Human Relations at Work............................................ 3
Choice of:
WR 121 Academic Composition or WR 121_H Academic Composition: Honors ............................................. 4
ART 115 Basic Design: Color ................................................. 3
MUL 218 Business Practices for Media Arts ............................. 3
MUL 212 Digital Imaging ....................................................... 4

Second Year
Fall
Any Art Class
Any Multimedia Class ........................................................... 3
MTH 060 Beginning Algebra or higher ..................................... 4
MUL 220 Intermediate Typography ......................................... 3
ART 221 Graphic Design 1 ...................................................... 4
ART 227 Graphic Design Production 1 .................................... 3

Winter
ART 222 Graphic Design 2 ..................................................... 4
ART 228 Graphic Design Production 2 ..................................... 4
ART 280GD Co-op Ed: Graphic Design .................................. 3
ART 289 Web Production ....................................................... 3
Choice of:
Physical Education Requirement or Health Requirement .............. 3

Spring
MUL 205 Design Studio ......................................................... 3
ART 223 Graphic Design 3 ..................................................... 4
ART 229 Graphic Design Production 3 ................................... 4
ART 280GD Co-op Ed: Graphic Design ................................. 3
ART 280 Design Concepts for the Web ................................... 3

Directed Electives
Any Art Class
Any Multimedia Class