

Applied Business Management, Bachelor of Applied Science

Sample Planner - tentative*



For more Applied Business Management (ABM) information, contact: Business@lanecc.edu

lanecc.edu/programs-academics/areas-study/business-and-office-professionals/applied-business-management

Admissions Information:

- **Complete an associate's degree** (this can be an AAS, AAOT, etc. in any subject)
 - If you have 90 or more credits but no associate's degree, please contact: Business@lanecc.edu
- **Apply to the program** (during the academic year you plan to graduate with your associate's degree)

General Education: The BAS requires 4 courses: WR 121Z, MTH 105Z or higher, 1 COMM, 1 Human Relations. These can be completed within your associate's degree or incorporated into the plan below. Work with an academic advisor.

All of the following ABM courses must be completed (90 credits)

- 90 credits of ABM coursework + 90 credits from associate's degree = 180 total credits (BAS credit requirement)
- Courses cannot double-dip for credit. For example, if BT 123 was completed within an associate's, another course should be completed during fall term (preferably from the directed electives list)

Fall 2024 - 12 credits		Winter 2025 - 12 credits		Spring 2025 - 12 credits	
BT 123 MS Excel for Business	4	Directed Elective (see list below)	4	MGMT 311 Human Resource Mgmt	4
BA 226 Business Law	4	BT 223 Adv Excel/Data Visualization	4	MGMT 360 Financial Management	4
BT 165 Intro to Accounting or BA 211 Financial Accounting	4	MGMT 321 Accounting Concepts for Managers	4	CS 275 Database Systems & Modeling	4
Fall 2025 - 12 credits		Winter 2026 - 12 credits		Spring 2026 - 12 credits	
MGMT 407 Business Analytics	4	MGMT 388 Project Management	4	MGMT 488 Project Management 2	4
MGMT 405 Management Comm.	4	MGMT 446 Cross Cultural Mgmt.	4	MGMT 330 Digital Marketing	4
BA 260 Small Business Mgmt.	4	MGMT 400 Operations Mgmt.	4	MGMT 347 International Business	4
Summer 2026 - 6 credits			Fall 2026 - 12 credits		
MGMT 480 Co-op	6	MGMT 411 Marketing Management			4
		MGMT 453 Strategic Management			4
		MGMT 432 Social Enterprise			4

Directed Elective List

COMM 260 Intro to Conflict Mgmt	ECON 201 Microeconomics	PHL 201 Ethics	WR 227Z Technical Writing
COMM 130 Bus. & Professional Comm.	ECON 202 Macroeconomics	PHL 221 Critical Thinking	BT 206 Business Seminar

*Applied Business Management (ABM) will start Fall 2024. Courses offerings are subject to change. Please refer to the website and keep in contact with ABM coordinators, prior to the start of the program. Catalog is estimated to be published in May.

updated: 5/17/2024