

**Eugene Community Conversation  
November 26, 2007  
Lane DTC  
18 attendees**

**What is Lane doing well?**

Comprehensive mission  
Touches many lives

*Aspire* goes to everyone  
Breadth of programs  
Variety of classes

Access to higher education  
Offers a door to university  
University transfer program  
High school outreach

Dislocated/displaced worker training  
Provides opportunity to re-enter  
workforce in a different capacity

Business Development Center  
Serving small businesses

Women in Transitions

Partnerships

Flexibility

Beauty of main campus  
Good management  
Staff  
Quality of instruction

Community education  
Community outreach  
Gathering input from community  
Impact on the community

Accessibility

Diversity

CML

Women's basketball  
Aviation programs

Responsive to business needs

ESL

**What should Lane be doing more of in the future to meet community needs?**

Improve DTC environment

Maintain comprehensive mission

Make better decisions about college  
budget and direction

Fundraising  
Capital campaigns

High school outreach

Legislature should treat K-12 and  
community colleges as one package  
Get the "right" people talking to  
legislators

Branding  
More media

Improve image of all community  
colleges

Reinvigorate advisory committees

Establish “listening posts” in the community

Build relationships  
Sustain, maintain and build on existing relationships  
Business partnerships  
Privatization of funding  
Funding from businesses  
Capital investments

Expand the following programs:

- Healthcare
- Service industries
- Sustainability
- Software
- RV and Automotive
- Wood products

Expand all programs with waiting lists  
Develop new programs to meet emerging employment needs and markets

- Pharmacy Technician

- Laboratory Technicians
- Health Professions Specialists

Technology training  
Vocational training

Respond quickly to industry needs  
Workforce development, employee trainings  
One and two-day workshops  
Financial training  
Cultural sensitivity training

Improve hiring processes

Increase number of classes  
Incentive classes (waivers)

Community involvement

Distance learning

Re-focus on core academic programs

**Does the Downtown Center have a significant role to play downtown? If so, what are the most important things it should be doing?**

Yes, presence is critical especially for working people and retailers  
DTC is an important asset to Eugene

Gateway to downtown Eugene, LTD access  
Anchor to downtown core  
Capture new downtown residential growth  
Play a positive role in downtown revitalization effort  
Consider developing Centre Court building

More computer lab access

Daytime conference use  
Evening classes  
Don't repeat main campus offerings

Offer classes between 12 and 2 pm for employees in the area

Rebuild DTC  
Maintain and grow DTC  
Upgrade/remodel  
Improve lobby  
Increase visibility  
Inform public about student headcounts and DTC usage

Interface with businesses  
Business trainings  
More business series, employee skill training

Ban smoking in front of building

Be more entrepreneurial – rent out space

