

DEPARTMENT: Business Technologies

PRIORITY: 7

PROGRAM: E-Business AAS

INITIATIVE TITLE: Develop a joint E-Business program with Media Arts, CIT, and BT.

DESCRIPTION: Businesses in Lane County are using the Internet for more of their interface to the community and consumers. This initiative would provide an environment to give students the experience to use their skills and abilities in a more real world situation. Students in the Business Technologies department's E-Business program, students in the MultiMedia Arts program, and students in CIT Programming and Networking programs could all be beneficiaries of this initiative, approximately 100 students.

RESOURCES NEEDED: 150 hours of curriculum to develop and coordinate the three programs into updated courses, new courses, or a learning community. 150 hours @ \$25 = \$3700.

FUNDING SOURCES: Curriculum Development funds. SLI.

ORG/PROG CODES:

INITIATIVE ARTICULATION WITH COLLEGE'S VISION, MISSION, & GOALS: This initiative supports the college's Mission to provide quality educational opportunities for Professional Technical programs. This initiative also supports Lane's Core Values of Learning, by working together to create learning-centered environments, Innovation, by supporting experimentation and responding to technological changes and challenges in a timely manner, and Collaboration and Partnership, by encouraging cooperation between instructional departments.