

Web Designer

This transfer plan is for students considering entry-level positions in web design and production, new media design, or positions with a focus on designing for the web. A transfer plan is not the same as a state-approved vocational program in which a student earns a degree or certificate with a vocational major issued by the Lane Board of Education, nor is it an Associate of Arts degree. The guide below includes recommended art, multimedia, and computer technology courses, as well as recommended general education courses.

Transfer institutions require additional coursework for a degree, and may change requirements from year-to-year. Any student interested in transfer must accept responsibility to work very closely with a Lane academic advisor, and also to be aware of changes in prerequisites for programs at potential transfer institutions.

Courses numbered below 100 generally do not transfer, and career technical courses may only have limited transferability to four-year institutions. See a Lane arts counselor or advisor for assistance in course selection and transfer policies.

Learning Outcomes Students completing this transfer plan will:

- develop proficiency in multiple forms of media design which includes writing for the web, graphic and web design, working with visual imagery, video, sound and animation.
- understand the concept, potential and implications of communicating ideas using computer-based interactive media technology.
- become proficient in developing and applying effective visual design strategies for creating web sites, interactive multimedia, animation, games, and computer-based training for deliver over the Internet, DVD's and CD-Rom. Develop additional skills in one or more elective area: software, design, or media.
- understand the concepts of media and its effect on society, and how to use media ethically.
- learn to use appropriate library and information resources to research media topics and issues, concepts and tools, and support lifelong technical and aesthetic learning.
- manipulate variables using computer software applications.

Program Counselor Christina Salter, Bldg. 1, Rm. 103E

Program Coordinator Jefferson Goolsby, Bldg. 17, Rm. 105

First Year

	Fall
ART 115 Basic Design Fundamentals ^{D,G}	3
MUL 212 Digital Imaging ^{D,G}	3
WR 121 Composition: Introduction to Academic Writing ^{*,B,G,W}	4
CIS 135W Advanced Computer Applications: Web 2.0 ^{D,G}	3
CIS 195 Web Authoring ^{D,G}	3
Total Credits	16

	Winter
CS 133JS Beginning Programming: JavaScript ^{D,G}	4
ART 245 Drawing for Media ^G	3
ART 289 Web Production Tools ^{D,G}	3
MTH 060 Beginning Algebra or higher math ^{*,G,M}	4
Total Credits	14

	Spring
CS 295A Web Development 1 ^{*,D,G}	4
MUL 216 Multimedia for the Web ^{*,D,G}	3
ART 290 Design Concepts for the Web ^{*,D,G}	4
ART 151A Media Graphics ^{*,D,G}	3
CG 203 Human Relations at Work ^{G,H}	3
Total Credits	17

Additional courses required for AAOT degree:

Students can earn the Associate of Arts Oregon Transfer degree by completing the following additional requirements:

Choice of.....	4
WR 122 Composition: Argument, Style, and Research	
WR 227 Technical Writing	
MTH 105 Introduction to Contemporary Mathematics *	4
AAOT Health/Wellness/Fitness requirement ¹	3
AAOT Oral Communication requirement ²	4
AAOT Social Science requirement ^{3,5} (four courses)	12-16
AAOT Science with lab requirement ⁴ (three courses)	12-15
AAOT Science (lab or non-lab) requirement ⁴	3-4
AAOT Arts & Letters requirement ⁵	
(two courses—one non-ART)	6-8

Note: Courses listed below with footnote A satisfy the AAOT Arts & Letters requirement)

Suggested Electives

Contact the Art and Applied Design Department for additional choices.

Computer Science

- CS 120 Concepts of Computing
- CS 125G SW Tools 1: Game Development
- CS 133G Beginning C++ Programming for Games
- CS 133JS Beginning Programming: JavaScript
- CS 295 Web Development 1

Design

- ART 116 Basic Design: Color ^A
- ART 119 Typography
- ART 216 Digital Design Tools
- ART 225 Digital Illustration
- ART 231 Drawing: Intermediate ^A
- ART 234 Drawing: Figure ^A
- ART 288 Introduction to Web Design
- ART 290 Design Concepts for the Web

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Media

ART 262 Photography 2 ^A

FA 221 Computer Animation

FA 222 Computer Animation 2

FA 254 Fundamentals of Lighting

J 134 Photojournalism ^A

J 234 Photojournalism 2

MDP 248 Multimedia Production 3

MUL 214 Digital Photography

MUS 119 Music Technology MIDI/Audio 2 ^A

MUS 298 IS: Music Technology

* Prerequisite Required

1 See AAOT degree for approved Health/Wellness/Fitness courses

2 See AAOT degree for approved Oral Communication courses

3 See AAOT degree for approved Social Science courses

4 See AAOT degree for approved Science courses

5 One Arts & Letters or Social Science course must meet the
AAOT Cultural Literacy requirement

A Meets AAOT Arts and Letters requirement