



**2009-2010
Suggested Course
of Study**

**Language,
Literature, and
Communication
Division
(541) 463-5419**

Speech and Communication Studies

Important note Oregon four-year schools vary in their requirements. If you are a transfer student and considering a Suggested Course of Study in Speech and Communication Studies, you must work closely with a Lane academic advisor as well as an academic advisor at your transfer school.

Lane Community College's four core learning outcomes emphasize how essential communication is to education and success in the workplace. To become a competent communicator, students usually need more than a one-course requirement in Speech and Communication Studies. In choosing this course of study students demonstrate to prospective and current employers their enhanced speech and communication skills.

By selecting one of the following tracks students can prepare themselves for careers in law, public relations, communication consulting, business administration, teaching, speechwriting, speech/debate direction, broadcast, counseling, mediation, labor relations, public opinion research, human resources, advertising, educational administration, lobbying, and marketing, to name a few fields.

This is a suggested course of study, which is not the same as a state-approved vocational program with a vocational major leading to a degree from the Lane Board of Education. Rather the courses below are appropriate electives for students interested in Speech and Communication Studies. This suggested course of study is available in two tracks:

1. Academic track—for those pursuing a bachelor's degree or a minor in Speech and Communication Studies.
2. Occupational track—for those completing a two-year degree program who want to maximize their proficiency in speech and communication to enhance occupational readiness, performance, and flexibility.

Internships Students in either the academic or occupational track can elect to complete a one-term internship related to the field of Speech and Communication Studies. This work would be completed under the joint supervision of the Cooperative Education program at Lane and a Speech and Communication Studies faculty member. Letters of recommendation from the supervising employer and credits earned in practicum can give students a competitive edge when applying for employment. Internships may focus on public relations, advertising, political canvassing, environmental or health education, marketing, or other fields.

Important note: Oregon four-year schools that provide a Communication major vary in their requirements. When selecting classes for the academic track, students must work closely with a Lane academic advisor as well as an academic advisor at the transfer school.

Completing an Academic Track in Communication Studies

The suggested course of study recommends either the AAOT, ASOT, or OTM Foundational Skills requirement along with four elective courses in Speech and Communication Studies.

Speech and Communication Studies

AAOT Foundational Skills requirements

Communication/Rhetoric: Four credits A fundamentals of speech or communication course. Choice of one course from:

- SP 100 Basic Communication
- SP 111 Public Speaking
- SP 112 Persuasive Speech
- SP 130 Business and Professional Speech.
- SP 218 Interpersonal Communication
- SP 219 Small Group Discussion,

ASOT Business Foundational Skills requirements

Communication: Four credits A fundamentals of speech or communication course. Choice of one course from:

- SP 100 Basic Communication,
- SP 105 Listening and Critical Thinking,
- SP 111 Fundamentals of Public Speaking,
- SP 112 Persuasive Speech,
- SP 115 Introduction to Intercultural Communication,
- SP 130 Business and Professional Speech,
- SP 218 Interpersonal Communication,
- SP 219 Small Group Discussion,
- SP 220 Communication, Gender and Culture
- SP 262 Voice and Articulation.

OTM Foundational Skills requirements

Oral Communication: Four credits As a part of the Foundational Studies requirement, students select from:

- SP 100 Basic Communication
- SP 111 Fundamentals of Public Speaking.

Electives and/or University-Specific Prerequisites for the ASOT and AAOT

To complete the suggested course of study, four courses may be selected from the remainder of the Speech and Communication Studies curriculum. All of the following are four credits. Two of these courses may also be applied to the AAOT or ASOT Introduction to Disciplines Arts & Letters requirement, which specifies that a student must choose 12 credits from at least two disciplines.

- SP 100 Basic Communication
- SP 105 Listening and Critical Thinking
- SP 111 Fundamentals of Public Speaking
- SP 112 Persuasive Speech
- SP 115 Introduction to Intercultural Communication
- SP 130 Business and Professional Speech
- SP 218 Interpersonal Communication
- SP 219 Small Group Discussion
- SP 220 Communication, Gender and Culture
- SP 221/222/223 Forensics (1-2 credits)
- SP 262 Voice and Articulation

Completing an Occupational Track in Communication Studies

The suggested course of study recommends three skills-oriented courses that include the following:

- SP 105 Listening and Critical Thinking
- SP 111 Fundamentals of Public Speaking or SP 130 Business and Professional Speech
- SP 219 Small Group Discussion