



**2009-2010
Suggested Course
of Study**

**Arts Division
(541) 463-5409**

New Media Journalism

This suggested course of study is for students considering entry-level positions in new media industries and careers in journalism, web design and production, photography, videography, public relations, advertising or publishing. A suggested course of study is not the same as a state-approved vocational program in which a student earns a degree or certificate issued by the Lane Board of Education, nor is it an Associate of Arts degree. The guide below includes recommended journalism and multimedia courses, as well as recommended general education courses.

Transfer institutions require additional coursework for a degree, and may change requirements from year-to-year. Any student interested in transfer must accept responsibility to work very closely with a Lane academic advisor, and also to be aware of changes in prerequisites for programs at potential transfer institutions.

Courses numbered below 100 generally do not transfer, and career technical courses may only have limited transferability to four-year institutions. See a Lane arts counselor or advisor for assistance in course selection and transfer policies.

Learning Outcomes Students completing this suggested course of study will:

- develop proficiency in multiple forms of media practices such as writing, reporting, visual communication and web design and production.
- understand the concept, potential and implications of communicating ideas using computer-based interactive media technology.
- become proficient in developing and applying effective visual design strategies for creating interactive multimedia reportage for print, television and the web.
- understand the concepts of media and its effect on society, and how to use media ethically.
- use appropriate library and information resources to research topics and media issues.

Counselor Timothy Blood, Bldg. 1, Rm. 110

Coordinator Rick Simms, Bldg. 17, Rm. 107

New Media Journalism

First Year

(New Course ¹) Web 2.0 CIT Social Networks, Blogs	4
FA 250 Concepts of Visual Literacy ^{B,G}	3
J 134 Photojournalism	3
(New Course ¹) Grammar	2
WR 121 English Composition: Exploration and ^{*,B,G,W} Introduction to Argument	4
Total Credits	16

ART 115 Basic Design: Fundamentals ^{B,G}	3
ART 131 Introduction to Drawing ^{A,B,G}	3
CG 203 Human Relations at Work ^{B,G,H}	3
J 216 Newswriting ¹	3
(New Course ¹) Writing for the Web	3
Total Credits	15

ART 288 Introduction to Web Design	2
ART 119 Typography	3
J 234 Photojournalism 2	4
(New Course ¹) Intermediate Reporting	3
Science/Math/Computer Science ^R	3
Total Credits	15

Second Year

ART 256 Lighting: Photography	3
AUD 120 Audio Production ^{*,B,G}	4
(New Course ¹) Feature Writing	3
J 201 Mass Media and Society	3
VP 151 Video Production 1/ Camera ^{*,B,G}	3
Total Credits	16

ART 289 Web Production Tools	3
(New Course ¹) Publication Design	3
MTH 060 Beginning Algebra or higher ^{B,G,M,R}	4
PE/Health ^R	3
Directed Elective ^{B,G}	3
Total Credits	16

ART 290 Information Architecture	3
(New Course ¹) Media Law and Ethics	3
(New Course ¹) Capstone Course	3
J 280 Co-op Ed: Journalism	3
Directed Elective ^{B,G}	3
Total Credits	15

Fall

Directed Electives

Contact the Art and Applied Design Department for additional choices.

Computer Science

- CS 120 Concepts of Computing
- CS 125G SWTools 1: Game Development
- CS 133G Beginning C++ Programming for Games
- CS 133JS Beginning Programming: JavaScript
- CS 195 Web Development 1

Design

- ART 116 Basic Design: Color
- ART 216 Digital Design Tools
- ART 225 Digital Illustration
- ART 231 Drawing: Intermediate
- ART 234 Drawing: Figure

Media

- ART 210 The Photographic Vision
- ART 262 Photography 2
- FA 221 Computer Animation
- FA 222 Computer Animation 2
- FA 254 Lighting: Video
- FA 255 Understanding Movies: American Cinema
- FA 256 Lighting: Photography
- MDP 248 Multimedia Production 3
- MUL 214 Digital Photography
- MUS 119 Music Technology MIDI/Audio 2
- MUS 298 IS: Music Technology

Winter

Spring

Fall

- * Prerequisite required
- 1 See Art department or advisors for new course information
- A Arts/Letters general education course
- B Must be passed with grade of "B-" or better to use as a prerequisite
- G Must be taken for a grade, not P/NP
- H Human Relations/Social Science general education course
- M Mathematics general education course
- P PE/Health
- R Use AAS degree lists
- S Science/Math/Computer Science general education course
- W Written Communications / English Composition course

Winter

Spring