

New Media Communication

This transfer plan is for students considering entry-level positions in new media industries and careers in journalism, web design and production, photography, videography, public relations, advertising or publishing. A transfer plan is not the same as a state-approved vocational program in which a student earns a degree or certificate with a vocational major issued by the Lane Board of Education, nor is it an Associate of Arts degree. The guide below includes recommended journalism and multimedia courses, as well as recommended general education courses.

For students wishing to earn the AAOT Degree before transferring to another institution, additional courses are required (and are listed below after the transfer plan). Students should meet with a Lane counselor or academic advisor to obtain assistance in planning how to include these courses into their term schedules.

Transfer institutions require additional coursework for a degree, and may change requirements from year-to-year. Any student interested in transfer must accept responsibility to work very closely with a Lane academic advisor and also to be aware of changes in prerequisites for programs at potential transfer institutions.

Courses numbered below 100 generally do not transfer, and career technical courses may only have limited transferability to four-year institutions. See a Lane arts counselor or advisor for assistance in course selection and transfer policies.

Learning Outcomes Students completing this transfer plan will:

- develop proficiency in multiple forms of media practices such as writing, reporting, visual communication and web design and production.
- understand the concept, potential and implications of communicating ideas using computer-based interactive media technology.
- become proficient in developing and applying effective visual design strategies for creating interactive multimedia reportage for print, television and the web.
- understand the concepts of media and its effect on society, and how to use media ethically.
- use appropriate library and information resources to research topics and media issues.

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First Year	Fall
CS 195 Web Authoring 1 ^{B,D}	4
FA 250 Concepts of Visual Literacy ^{B,G}	3
J 134 Photojournalism	3
J 199G Grammar for Journalists	2
WR 121 Introduction to Academic Writing ^{*,B,G,W}	4
Total Credits	16

	Winter
ART 115 Basic Design: Fundamentals ^{B,G}	3
ART 131 Introduction to Drawing ^{A,B,G}	3
CG 203 Human Relations at Work ^{B,G,H}	3
J 216 Newswriting ¹	3
(New Course ¹) Writing for the Web	3
Total Credits	15

	Spring
ART 288 Introduction to Web Design	2
ART 119 Typography	3
J 234 Photojournalism 2	4
J 199R Intermediate Reporting	3
Science/Math/Computer Science ^R	3
Total Credits	15

Second Year	Fall
ART 256 Lighting for Photography	3
AUD 120 Audio Production ^{*,B,G}	4
J199FW Feature Writing	3
J 201 Mass Media and Society	3
VP 151 Video Production 1/ Camera ^{*,B,G}	3
Total Credits	16

	Winter
ART 289 Web Production	3
(New Course ¹) Publication Design	3
MTH 060 Beginning Algebra or higher ^{B,G,M}	4
AAOT Health/Wellness/Fitness requirement ^R	3
Directed Elective ^{B,G}	3
Total Credits	16

	Spring
ART 290 Design Concepts for the Web	3
(New Course ¹) Media Law and Ethics	3
(New Course ¹) Capstone Course	3
J 280 Co-op Ed: Journalism ^G	3
Directed Elective ^{B,G}	3
Total Credits	15

Directed Electives

Contact the Art and Applied Design Department for additional choices.

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Additional courses needed to complete the AAOT degree:

Choice of.....	4
WR 122 Composition: Argument, Style, and Research*	
WR 227 Technical Report Writing*	
Choice of	4-5
MTH 105 Intro. to Contemporary Mathematics*	
MTH 111 College Algebra* (or any higher Math course)	
AAOT Oral Communication requirement.....	4
AAOT Social Science requirement ²	12-16
AAOT Science with lab requirement.....	12

* Prerequisite required

1 See Art department or advisors for new course information

2 One Social Science course must meet the AAOT Cultural Literacy requirement

A Arts/Letters general education course

B Must be passed with grade of "B-" or better to use as a prerequisite

G Must be taken for a grade, not P/NP

H Human Relations/Social Science general education course

M Mathematics general education course

P PE/Health

R Use AAOT degree lists of approved courses

S Science/Math/Computer Science general education course

W Written Communications / English Composition course