



2009-2010
Career and Technical
Programs

Arts Division
(541) 463-5409

Two-Year Associate
of Applied Science
Degree

Two-Year Certificate
of Completion

Graphic Design

Purpose To prepare students for entry-level positions in the fields of graphic and digital design.

Learning Outcomes The graduate will:

- Design a variety of graphic materials including advertising, corporate identity, publications, packaging, signage, marketing, and the internet.
- Solve graphic communication problems through the use of computer technology used in the field.
- Demonstrate understanding of fundamental art, communication, and marketing principles in the development of design solutions.
- Demonstrate understanding of professional business standards and practices.
- Demonstrate ability to design and produce materials that will meet professional standards for reproduction.
- Use appropriate library and information resources to research design problems, issues, and technology as well as to support lifelong technical learning.

Employment Trends Employment is estimated to be larger than the statewide average. This occupation is expected to grow at about the statewide average. Total job openings are projected to be somewhat higher than the statewide average.

Reasonable employment opportunities exist for trained workers. Statewide, 73 job openings are projected annually with 8 of those in Lane County.

Wages Statewide average \$21.34 hourly and \$44,385 annually. Lane County average \$18.03 hourly and \$37,493 annually.

Costs in Addition to Tuition (estimate)*

Average costs..... \$1,500

* Subject to change without notice.

Admission Deadline Open admission for first year. Limited admission for second year. Second year admission dates: Transcripts, essay, and application are due the first Monday of May. Portfolios are due the third Friday of May. See Art and Applied Design Department for specific dates and information.

Number of New Students Admitted Annually

First year unlimited. Second year, approximately 25-30.

Criteria Used for Admission Scores from three areas are weighted as follows: portfolio 60 percent, essay 20 percent, GPA 20 percent. Admission criteria are subject to change.

Cooperative Education (Co-op) Co-op offers students college credit and a grade for on-the-job work experience related to their educational and career goals. Through Co-op, students connect theory and practice, develop skills, expand career knowledge, and make contacts for the future. Work schedules and work sites vary. A minimum of six credits of Co-op in graphic design are required for completion of the graphic design program. Contact Rick Simms, Graphic Design Cooperative Education Coordinator, Bldg. 17, Rm. 107, (541) 463-5472.

Program Coordinator Rick Simms, Bldg. 17, Rm. 107, (541) 463-5472, simmsr@lanecc.edu

Program Advisors: Rick Simms, Bldg 17, Rm. 107, (541)463-5472 and Susan Lowdermilk, Bldg 11, Rm. 112, (541) 463-5413, lowdermilks@lanecc.edu

Program Counselor Tim Blood, Bldg. 1, Rm. 110, (541) 463-5243

Note Students must earn a grade of "B-" or better in all prerequisites and "C" or better in major requirements.

Graphic Design

Two-Year Associate of Applied Science Degree

First Year	Fall
ART 131 Introduction to Drawing ^{A,G}	3
ART 261 Photography 1 ^G	3
CG 203 Human Relations at Work ^H	3
CIS 140B Operating Environments: Macintosh.....	1
Choice of:	4
ART 115GD Basic Design Fundamentals ^{A,G} (4 credits) or ART 115 Basic Design: Fundamentals ^{A,G} (3 credits) and GD 110 Introduction to Graphic Design ^G (1 credit)	4
Total Credits	14

	Winter
ART 119 Typography 1 ^{*G}	3
ART 200 Graphic Design History ^G	3
ART 216 Digital Design Tools [*]	4
Science/Math/Computer Science requirement ^R	4
Total Credits	14

	Spring
ART 116 Basic Design: Color ^G	3
ART 231 Drawing: Intermediate ^{*G}	3
CIS 125H Software Applications: HTML ^G	3
MUL 212 Digital Imaging ^{*G}	3
Written Communications requirement ^R	3
Total Credits	15

Second Year	Fall
ART 218 Printing Technology ^G	2
ART 221 Graphic Design 1 ^{*G}	4
ART 225 Digital Illustration ^{*G}	3
ART 227 Graphic Design Production 1 ^{*G}	3
Choice of:	3
ART 280GD Co-op Ed: Graphic Design ^{*G} Approved elective ^G	3
Total Credits	15

	Winter
ART 222 Graphic Design 2 ^{*G}	4
ART 228 Graphic Design Production 2 ^{*G}	4
ART 280GD Co-op Ed: Graphic Design ^{*G}	3
ART 289 Web Production ^{*G}	3
Choice of:	3
Physical Education Activity requirement ^{1,R} Health requirement ^R	3
Total Credits	17

	Spring
ART 223 Graphic Design 3 ^{*G}	4
ART 229 Graphic Design Production 3 ^{*G}	4
ART 280GD Co-op Ed: Graphic Design ^{*G}	3
ART 290 Design Concepts for the Web ^{*G}	3
Math requirement ^R	3
Total Credits	17

Two-Year Certificate of Completion

First Year	Fall
ART 131 Introduction to Drawing ^{A,G}	3
ART 261 Photography 1 ^G	3
CIS 140B Operating Environments: Macintosh.....	1
Choice of:	4
ART 115GD Basic Design Fundamentals ^{A,G} (4 credits) or ART 115 Basic Design: Fundamentals ^{A,G} (3 credits) and GD 110 Introduction to Graphic Design ^G (1 credit)	4
Total Credits	11

	Winter
ART 231 Drawing: Intermediate ^{*G}	3
ART 119 Typography ^{*G}	3
ART 216 Digital Design Tools ^{*G}	4
Total Credits	10

	Spring
ART 116 Basic Design: Color ^G	3
MUL 212 Digital Imaging ^{*G}	3
CIS 125H Software Applications: HTML ^G	3
CG 203 Human Relations at Work ^H	3
Written Communications requirement ^R	3
Total Credits	15

Second Year	Fall
ART 218 Printing Technology ^G	2
ART 221 Graphic Design 1 ^{*G}	4
ART 227 Graphic Design Production 1 ^{*G}	3
ART 225 Digital Illustration ^{*G}	3
Math requirement ^R	3
Total Credits	15

	Winter
ART 222 Graphic Design 2 ^{*G}	4
ART 228 Graphic Design Production 2 ^{*G}	4
ART 280GD Co-op Ed: Graphic Design ^{*G}	3
ART 289 Web Production ^{*G}	3
Total Credits	14

	Spring
ART 223 Graphic Design 3 ^{*G}	4
ART 229 Graphic Design Production 3 ^{*G}	4
ART 280GD Co-op Ed: Graphic Design ^{*G}	3
ART 290 Design Concepts for the Web ^{*G}	3
Total Credits	14

1. PE Activity requirement credits must be taken in at least two terms to satisfy degree requirement.

Approved Electives

- Any other Art Class
- Any Multimedia Class
- CS 133 JS Beginning Programming: JavaScript
- CS 295 Web Development 1

Standard footnotes:

- * Prerequisite required
- A Meets Arts/Letters requirement
- B Must be passed with grade of "B-" or better to use as a prerequisite
- D Degree or certificate requirement; must be passed with grade of "C-" or better
- G Must be taken for a grade, not P/NP; major requirement

- H Meets Human Relations/Social Science requirement
- M Meets Mathematics requirement
- P Meets PE/Health requirement
- R Required for AAS degree
- S Meets Science/Math/Computer Science requirement
- W Meets Written Communications or English Composition requirement